Neosorexa® Gold
Contains 0.05 g/kg (0.005% w/w) difenacoum.
Neosorexa Gold is a ready-to-use rodenticide grain bait for the control of mice (*Mus musculus/domesticus*), brown rats (*Rattus norvegicus*) and black rats (*Rattus rattus*) for the protection of public health, stored products and materials.
Neosorexa Gold controls rats and mice.
Neosorexa Gold is for use only in and around buildings and in sewers.
FOR PROFESSIONAL USE ONLY.

Danger:
May damage the unborn child.
May cause damage to organs (blood) through prolonged or repeated exposure.

Obtain special instructions before use.
Do not handle until all safety precautions have been read and understood.
Wear protective gloves/protective clothing.
IF exposed or concerned: Call a doctor.
Store locked up.
Dispose of contents/container in accordance with local regulation.

To avoid risks to human health and the environment, comply with the instructions for use.

Use biocides safely and sustainably.
It is illegal to use this product for uses or in a manner other than that prescribed on this label.
NOT for amateur sale.

Authorisation number: IE/BPA 70053

Expiry date: at least 24 months after manufacture

Marketing Company: BASF Ireland Ltd.
P.O. Box 4
Cheadle Hulme, Cheadle
Cheshire SK8 6QG
Tel: 01 825 5701
Fax: 01 825 2038
Emergency information:
0049 1802 273112 (24 Hours freephone)

The product contains Bitrex™ to help prevent accidental human consumption.
Bitrex is a registered Trade Mark of MacFarlan Smith, Edinburgh.

Authorisation Holder: BASF plc
P.O. Box 4
Cheadle Hulme, Cheadle
Cheshire SK8 6QG
Tel: 0161 485 6222

To avoid risks to human health and the environment, comply with the instructions for use.
Neosorexa Gold - the first bait employing fortec technology – includes a balance of foraging grain, pellets of clearly different size, shape, colour, texture and taste mixed with cut wheat meaning greater palatability and greater appeal to rats and mice.

Directions for Use
Thoroughly survey the infested area, particularly secluded and sheltered places in order to determine the extent of the infestation.
Place Neosorexa Gold baits throughout the infested area in tamper-proof bait boxes or at covered bait points. Use bait containers clearly marked “Poison” or “Rodenticide” or “Rodent Bait” at all surface baiting points. The prevention of access by non-target animals is a priority. Baits must be securely deposited in a way so as to minimise the risk of consumption by other animals or children. Where possible, secure baits so that they cannot be dragged away. The product must never be placed indiscriminately. Rodent death will occur 4-10 days after ingestion of a lethal dose which may take two or more feeds.

Baiting for Rats and Mice:

<table>
<thead>
<tr>
<th>Species</th>
<th>Situation</th>
<th>Application rate for each bait point</th>
<th>Recommended frequency of revisiting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mice</td>
<td>In and around domestic, commercial and *agricultural buildings.</td>
<td>10g to 30g every 1-2 meters</td>
<td>Frequently over first 10-days and regularly as consumption continues.</td>
</tr>
<tr>
<td>Rats</td>
<td>In and around domestic, commercial and *agricultural buildings</td>
<td>50g to 200g every 10 meters</td>
<td>Frequently over first 10-days and regularly as consumption continues.</td>
</tr>
<tr>
<td>In sewers</td>
<td></td>
<td>50g to 200g per bait point</td>
<td>Frequently over first 10-days.</td>
</tr>
</tbody>
</table>

*This bait is not for the protection of agricultural crops.

Mice:
Mice are very inquisitive and it may help the control programme to move baits every 2-3 days at the time when bait points are inspected or replenished. Make frequent inspections of the bait points during the first 10-14 days and replace any bait eaten by rodents or that has been damaged by water or contaminated by dirt. If a bait point is completely consumed increase the quantity of bait by placing more bait points. Do not increase the bait point size. Replace any bait eaten by rodents or that has been damaged by water or contaminated by dirt.

Resistance Information:
The resistance status of the target population should be taken into account when considering the choice of rodenticide to be used. In those areas where evidence of resistance to specific active substances is suspected, avoid their use. To control the spread of resistance, it is advisable to alternate baits containing different anticoagulant active substances.

Unless under the supervision of a pest control operator or other competent person, do not use anticoagulant rodenticides as permanent baits. In most cases, anticoagulant bait should have achieved control within 35 days. Should activity continue beyond this time, the likely cause should be determined.

Instructions for safe handling and use
If medical advice is needed, have product container or label at hand. Keep out of reach of children.
Read label before use. Keep/Store away from food, drink and animal feeding stuffs. Do not eat, drink or smoke when using this product.
IF SWALLOWED: Immediately call a POISON CENTRE or Doctor/Physician. This product should not be decanted. When loading product into bait points a scoop should be used. Wear suitable protective gloves when handling the product. Gloves are also recommended to help protect against rodent-bourn diseases. Wash hands after use of the product and before eating, drinking or smoking.
Harmful to wildlife.
Prevent access to bait by children, birds and non-target animals (particularly dogs, cats, pigs and poultry).
PUBLIC AREA USE: When the product is being used in public areas and tamper-resistant bait stations are not used, the following must be implemented. When the product is being used in public areas, the areas treated must be marked during the treatment period and a notice explaining the risk of primary or secondary poisoning by the anticoagulant as well as indicating the first measures to be taken in case of poisoning must be made available alongside the baits.
PUBLIC AREA USE: When tamper-resistant bait stations are used, they should be clearly marked to show that they contain rodenticides and that they should not be disturbed.
Dead rodent bodies, remains of unused bait or any fragments of bait found away from the bait station must be collected during all control operations to minimise the risk of consumption and poisoning to children, companion animals and other non-target animals. Dispose of dead rodents and unused bait safely, as described in the 'Storage and Disposal' section.

For use as a rodenticide only.

Storage and disposal
Store locked up in original container, tightly closed.
Keep in a cool, dry, well ventilated place away from products with an odour.
Shelf-life of up to 24 months.
Do not reuse the container for any other purpose.

This material and its container must be disposed of safely.
Dispose of packaging, remains of unused product and dead rodents in accordance with local regulations. If required, consult a professional waste operator or local authority.

First Aid
In case of accident, suspected exposure or if you feel unwell, seek medical advice immediately (show the label where possible). In case of contact with skin, wash with soap and water. Remove and launder any contaminated clothing. In case of contact with eyes, remove contact lenses if present and rinse the eye slowly and gently with water for 15-20 minutes. Seek medical advice immediately. In case of ingestion or if swallowed seek medical advice immediately.
Difenacoum is an anticoagulant which may produce bleeding; the onset of bleeding may be delayed for several days after exposure. In case of emergency, call a doctor immediately for treatment advice. Irish medical professionals should contact The National Poisons Information Centre, Beaumont Hospital, Dublin (01-8092166). Retain the label for reference.

In case of a pet emergency contact your vet immediately.
Antidote: Vitamin K1 (under medical supervision).

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Safety Data Sheet
To access the Safety Data Sheet for this product scan the QR code or use the weblink below.

http://www.agricentre.basf.ie/go/neosorexa_gold_sds

Alternatively, contact your supplier.
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